

# INTERNATIONAL COUNCIL OF BMW CLUBS

## CONSTITUTION

Guideline no. 2  
Status September 2004



## **Council membership International BMW Classic and Type Clubs Section**

### **Nomination and election of delegates**

As result of the last International Council Working Meeting in February 2003 the following proposal for the change of Guideline no. 2 referring the council membership of delegates from the new section "International BMW Classic and Type Clubs" was laid down by the Vice Chairman vintage for discussion and voting by the International Council of BMW Clubs during the ordinary 2003 meeting.

## **Constitution of the International Council of BMW Clubs**

### **1. Preamble**

- 1.1 The International Council of BMW Clubs acts as the global organisation for the worldwide associated BMW Clubs.
- 1.2 The International Council of BMW Clubs is an international, independent and non-political group of friends representing all types of BMW Clubs from all over the world. It is associated with and closely aligned to the BMW brand philosophy expressed by the traditional BMW values: dynamism, innovation and aesthetics.
- 1.3 It is an institution, which symbolises and documents the BMW Club idea on an international level ensuring friendship and partnership among all people who have established ties with the marque and the company, irrespective of nationality, race and ideology.
- 1.4 It desires to maintain friendly relations with BMW AG, its subsidiaries, importers and dealers to the mutual benefit of all concerned.
- 1.5 It accepts the "Corporate Culture" concept of BMW AG. It therefore aims to:
  - Encourage the clubs to develop their image so that it supports the precepts of BMW's Corporate Culture.
  - Succeed in conveying to the clubs the BMW image in all areas of communication so as to render the marque absolutely distinctive. At the same time it seeks to encourage clubs to ensure BMW standards, tradition and lifestyle. The elaboration of club life is the responsibility of the individual clubs/associations, and it is the intention that they will maintain their independence and identity at all times.

- 1.6. It has a club philosophy, which it strives to attain and retain for the following reasons:
- a) Club events in a democratic manner
  - b) To conduct club events in an exemplary and responsible manner
  - c) To support, encourage and take part in cultural and social activities
  - d) To provide a special image to the public including compliance with traffic laws and regulations
  - e) To assist fellow club members and BMW drivers and riders in distress
  - f) To always seek to improve driving skills and drivers' and riders' responsibility to others
  - g) To maintain their vehicles in the best possible condition for the safety of all concerned and aesthetics in order to reflect BMW values.

## **2. Composition**

The Council is composed of

- Personalities as delegates of the BMW Club umbrella organisations
- Personalities as delegates of BMW AG

## **3. Council members**

Council members are divided into two groups:

### **Group A:**

Delegates of the BMW Club umbrella organisations of the 3 regional club sections and the International BMW Classic and Type Clubs Section.

Group A consists of up to 14 delegates, from each BMW Club umbrella organisation within the sales regions

4 from Europe	(V 1 / V 3)
5 from America (incl. South America)	(V 4)
5 from Asia, Pacific, Africa	(V 5)

and up to 2 delegates from the worldwide International BMW Classic and Type Clubs Section as determined by the International Council of BMW Clubs.

If possible car and motorcycle clubs should be equally represented.

The regional geographical structure of each mentioned BMW sales region should be taken into account.

### **Group B:**

1 delegate of BMW AG represented by BMW Mobile Tradition and 3 delegates representing the BMW sales regions (V1/V3, V4, V5).

### **The right to vote:**

All officially nominated delegates mentioned in Groups A and B are entitled to vote.

The composition therefore is as follows:

#### **Group A:**

BMW Club delegates from the:

American Section (5)

European Section (4)

Asian, Pacific, African Section (5)

International BMW Classic and Type Clubs Section (2)

The delegates of the International BMW Classic and Type Clubs Section have to be elected for a 3-year period by the International Council of BMW Clubs upon proposal of the International BMW Club Office.

Any accepted BMW Classic or Type Club is entitled to propose a candidate from their membership as delegate to BMW Mobile Tradition for nomination purposes. (Please see bylaws in this Guideline no. 2)

Nominations by the accepted clubs have to be sent to the International BMW Club Office until the 31<sup>st</sup> of December of the year before the next elections.

#### **Group B:**

1 delegate of BMW AG represented by BMW Mobile Tradition and 3 delegates representing the BMW sales regions.

## **4. Membership**

Membership under Group A for the regional sections shall be held by the regional BMW Club organisations and not by an individual.

Membership under Group A for the International BMW Classic and Type Clubs Section shall be held by the worldwide BMW Classic and Type Clubs Organisation represented by the International Council of BMW Clubs.

Membership under Group B shall be held by a BMW Mobile Tradition individual, who is responsible for club contacts, one further individual of the BMW Mobile Tradition management, and by individuals, representing the management of the BMW sales regions.

Membership under Group A for BMW Club umbrella organisations requires the permanent and continuous status as an umbrella organisation within a BMW sales region represented in the International Council of BMW Clubs.

## **5. Election of Chairmen**

The International Council of BMW Clubs will elect a Chairman and three Vice Chairmen from among its members by simple majority for a period of three years. The Vice Chairmen will represent one each BMW cars, motorcycles and classic vehicles. Members of Group B cannot be elected.

## **6. Observers**

The International Council of BMW Clubs can call in observers from BMW Clubs, which got the status "accepted club" to the International Council Meeting of the following year. They are guests on their own account and can participate in defined presentations and discussions. They are not involved in the process of making decisions. They don't have the right to vote. The International BMW Club Office identifies and suggests possible observers to the board members of the International Council of BMW Clubs during the year.

## **7. Council Meetings**

The International Council meets once a year for a working meeting. If necessary the delegates may agree on holding an extra meeting. It is the responsibility of each umbrella organisation to appoint its own representative. In the interest of continuity the same delegate should be appointed for a reasonable time.

## **8. Duties**

### **8.1 Duties of the Chairman**

He presides over Council Meetings, represents the International Council and its ideas in the public of all nations, draws up and in close collaboration with BMW AG and supports the flow of communication among the Council members.

For special tasks he may call in working groups. He is the major liaison for BMW AG. He calls in the International Council Meeting and instructs its members about their tasks.

## 8.2 Duties of the Vice Chairmen

In case of the Chairman's absence the Vice Chairmen work and make decisions on his behalf. They will be assigned project related work by discretion of the Chairman.

## 8.3 Duties of the Council

- The International Council of BMW Clubs will create a basic philosophy. It will use its best endeavours to ensure that clubs/associations throughout the world adopt this philosophy and it shall observe the results.
- It is the responsibility of each delegate to the International Council to act in good faith to convey the recommendations of the International Council in his/her club in an expeditious and forthright manner.
- The International Council of BMW Clubs will observe all club activities and where suitable shall encourage similar events throughout the world. These may be supported by BMW AG and its subsidiaries or importers.
- The International Council can be called in to arbitrate between clubs and Associations. After the hearing the International Council of BMW Clubs will make a recommendation.
- The Council's recommendations are effected by a simple majority of those voting members present.

## 8.4 Duties of the International BMW Club Office (see also guideline no.3):

- Initiator and mediator of profitable cooperation between the clubs and the units, subsidiaries and the affiliated dealerships of the BMW AG.
- Generation and provision of communication media, -processes and -tools coordinated and customized for the various target groups.
- Steering and managing administration and regularity organisation (authority) for the club issues worldwide.
- Development of future-orientated structures for the efficient management of the BMW Club organisations worldwide.

## 8.5 BMW AG Delegation

The BMW AG Delegation to the clubs:

- Acts as a liaison for BMW AG and represents BMW towards the clubs
- Works in close co-operation with the Chairman of the International Council of BMW Clubs
- Acts as the intermediary for BMW AG subsidiaries/importers and for BMW AG in the final approval of new clubs and their logos
- Keeps in contact and liaison with BMW subsidiaries and importers in respect of club matters including their responsibilities towards them

- The representatives of the BMW sales regions exert their influence on the BMW sales subsidiaries and importers in their region to cooperate with the national BMW Clubs and their delegates and support their activities.

## **9. Finance**

BMW AG allocates a basic fund each year to guarantee that the International Council of BMW Clubs and the International BMW Club Office are able to fulfil their basic tasks. Further subsidies for special projects will be negotiated in each individual case.

The subsidiaries should support the International Council Meetings taking place in their market.

## **10. Amendments**

Amendments to the Constitution must be made by a two-thirds majority of voting members present.

## **11. Dissolution**

The International Council of BMW Clubs can be dissolved only by a two-thirds majority of voting members present.

## **Bylaws: Council membership under the “International BMW Classic and Type Clubs Section”**

**Election:** The up to 2 delegates will be elected by the International Council of BMW Clubs by simple majority for a 3-year period from the numbers of candidates proposed through BMW AG.

Proposal of delegates:

International BMW Club Office will choose from the nominations by the accepted classic or type clubs qualified nominees for the Council vote.

International BMW Club Office will inform and enclose the Council Chairmen in the nomination procedure.

The following personal criteria for delegates nominated under the International BMW Classic and Type Clubs Section should be considered by the nominating BMW Clubs and International BMW Club Office.

- Long time membership and active service within an accepted BMW Classic or Type Club
- Representation of the BMW brand history and BMW Type Clubs idea by the delegate in the International Council of BMW Clubs
- Knowledge and contact to the important worldwide BMW Classic or Type Clubs
- Significant knowledge of the BMW history reflecting cars, motorcycles and type structure
- Absence of any business related economical interests (for example: restoration, parts supplier or professional event organisation)

### **Criteria for club membership in this section:**

- Truly international club scope and goals
- Importance of vehicle, type and historic BMW brand value
- International membership structure
- Not a “runaway club” (existing or new clubs)
- Approval of criteria by the board of International Council of BMW Clubs with input from appropriate umbrella organisations.