

# INTERNATIONAL COUNCIL OF BMW CLUBS

## ACCEPTED BMW CLUBS

Guideline no. 4  
Status September 2004



# How to become a BMW Club officially accepted by the International Council of BMW Clubs and the BMW AG:

BMW AG is proud to recognise and support the largest worldwide marque club organisation that includes car drivers and motorcycle riders. We welcome your application to become part of this family and have created these guidelines to assist you.

## Accepted BMW Clubs

The following procedure for acceptance does not apply if an umbrella organisation already exists. Only in cases where there are insurmountable problems with a new club getting integrated into an existing umbrella organisation, may the club bring forward its arguments in writing to the International Council of BMW Clubs.

Umbrella organisations shall only accept clubs, if the International Council of BMW Clubs has no objection.

If there is no umbrella club in your territory for your club to join, apply for the status of an accepted BMW Club. Send your written application to the International BMW Club Office of the International Council of BMW Clubs, which will assist you with and guide you through the procedure of getting accepted. Once all requirements have been fulfilled, your application will be presented to the International Council of BMW Clubs for a final decision. If this decision is positive, your club will receive a certificate stating its acceptance, signed by a representative of the BMW AG and the Chairman.

### 1. Requirements to be fulfilled

Submit the following information and documents to the International BMW Club Office:

1. What will be the exact name of your club?
2. Will it be a car club, a motorcycle club or a mixed club?
3. Will your club be a local or regional club or do you plan to establish a national umbrella club?
4. How many members does your club have at present?
5. What are the club's goals and activities?
6. Is your club supported by your local BMW dealer or national BMW subsidiary or importer?
7. Your club logo has to be designed on the basis of the BMW Club Corporate Identity as outlined in Guideline no. 5. Please send it by e-mail.
8. Please supply the International Council of BMW Clubs with a point of contact, e.g. e-mail addresses, name and address of your president, secretary and, if applicable, the names and addresses of the club board.
9. Please supply a copy of your club bylaws.

10. Abide by the International Council Constitution (see Guideline no. 2)
11. Abide by the guidelines for club structure, statutes and duties as described in Guideline no. 3.
12. Adopt club bylaws consistent with the above.
13. Publish a newsletter at least four times a year.
14. Have at least 30 members.
15. Agree to form an umbrella organisation or to join a future umbrella organisation representing your BMW AG market. As an umbrella club you must accept members from your geographical area.
16. Hold at least one meeting for all members per annum.
17. Please notify the official address of the club's website.

## **2. Privileges of an accepted BMW Club**

- Worldwide recognition of your organisation
- Use of BMW name and logos within the guidelines of the International Council of BMW Clubs
- Access to the information channels and sources of the worldwide BMW Club Organisation
- Support from the International Council of BMW Clubs
- Share membership benefits with other BMW Clubs, if offered

### **Accepted BMW Clubs do not yet participate in the following privileges:**

- Representation and voting at International Council Meetings
- Friends of the Marque nominations (except when submitted through and approved by a member club of the International Council of BMW Clubs)

## **3. Duties of an accepted BMW Club**

- Keep the International Council of BMW Clubs informed about its development and activities
- Inform the International Council of BMW Clubs, if an umbrella club, sub-clubs, regions, chapters or registers are founded and submit the corresponding logos for approval

**Accepted BMW Clubs may apply for BMW Council member status by fulfilling certain criteria as outlined in the Constitution of the International Council of BMW Clubs (see Guideline no. 2).**

**The status of acceptance will end, if the accepted club at any time partly or completely fails to maintain the standards and requirements stated above within two years.**