

**GUIDELINE 6****How to become a BMW Club officially accepted by the International Council of BMW Clubs and the BMW Group:**

BMW is proud to recognize and support the largest worldwide marque club organization that includes car drivers and motorcycle riders. We welcome your application to become part of this family and have created these guidelines to assist you.

**Accepted BMW Clubs**

Acceptance of BMW Clubs by the International Council of BMW Clubs is customarily handled by an umbrella organization. An umbrella Club represents all BMW clubs within a region to the International Council of BMW Clubs. If there is no umbrella Club in your region for your club to join, apply for the status of "Accepted BMW Club". Send your written application to the Office of the International Council of BMW Clubs which will assist you with and guide you through the procedure for acquiring accepted status. Once all requirements have been fulfilled, your application will be presented to the International Council of BMW Clubs for a final decision. If this decision is positive, your Club will receive a certificate stating its acceptance, signed by a representative of the BMW Group and the Chairman.

**Requirements to be fulfilled**

1. Submit the following information and documents to the International BMW Club Headquarters:
  - 1.1. What will be the exact name of your Club?
  - 1.2. Will it be a car Club, a motorcycle Club, a vintage Club, a mixed Club or other? (specify)
  - 1.3. Will your Club be a local or regional Club or do you plan to establish a national umbrella Club?
  - 1.4. How many members does your Club have at present?
  - 1.5. What are the Club's goals and activities?
  - 1.6. Is your Club supported by your local BMW dealer or national BMW subsidiary or importer? Please enclose their letter of support. If this is not possible, please explain why and provide details of what approaches have been made to the importer/subsidiary to gain support.
  - 1.7. Your club logo has to be designed on the basis of the BMW Club Corporate Identity as outlined in Guideline 1. Please submit hardcopy (sticker or high quality printout), TIF file on diskette, or compressed TIF via E-mail.
  - 1.8. Please supply the Council with a point of contact, i.e. the name and address of your president, secretary etc. and, if applicable, the names and addresses of the Club board.
  - 1.9. Please supply a copy of your Club bylaws, minutes from your Club's organizational or most recent meeting.
2. Abide by the International Council Constitution (see Guideline 4)

3. Abide by the guidelines for Club structure, statutes and duties as described in Guideline 5.
4. Adopt Club bylaws consistent with the above
5. Publish a newsletter at least four times a year
6. Have at least 50 members
7. Agree to form an umbrella organization or to join a future umbrella organization representing your BMW Group market. As an umbrella club you must accept members from your geographical area.
8. Hold at least one meeting for all members per annum.

### **Privileges of an Accepted BMW Club**

1. Worldwide recognition of your organization
2. Use of BMW name and logos within the guidelines of the International Council of BMW Clubs
3. Access to the information channels and sources of the worldwide BMW Club organization
4. Support from the International Council of BMW Clubs and the Office of the International Council of BMW Clubs
5. Share membership benefits with other BMW Clubs, if offered.

### **Accepted BMW Clubs do not yet participate in the following privileges:**

1. Representation and voting at International Council Meetings
2. Friends of the Marque nominations (except when submitted through and approved by a Member Club of the International Council of BMW Clubs)

### **Duties of an Accepted BMW Club**

1. Keep the International Council of BMW Clubs informed about its development and activities.
2. Inform the International Council of BMW Clubs, if an umbrella club, sub-clubs, regions, chapters or registers are founded and submit the corresponding logos for approval.

**Accepted BMW Clubs may apply for BMW Council Member status by fulfilling certain criteria as outlined in the Council constitution (see Guideline 4).**

**The Status of Acceptance will end, if the Accepted Club at any time partly or completely fails to maintain the standards and requirements stated above**