

BMW Club of Canada updating to new logo formats sampler

The length of the club name on any line determines the logo bounding box size

Please note, these are only quick reference samples. Final details may vary once the International Council releases the formal guidelines

x

For this mock up, the following units were used based on a grid in points

x = 18 2x = 36 3x = 54 4x = 72 7x = 126

maximum height of logo is to be 7x or in these examples 126 points

- BMW Club** < first line must start with BMW and approved Club designation in BMW Type Bold black
- of Canada** < second and third name lines are in BMW Type bold 50% black

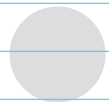
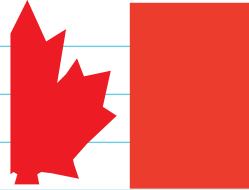
x

x

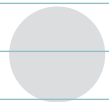
x

7x

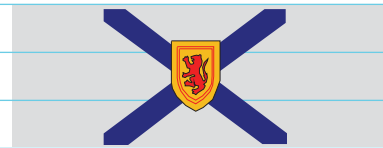
**BMW Clubs
Canada**



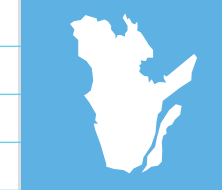
**BMW Club
of Canada
du Canada**



**BMW Club
of Canada
Bluenose Chapter**



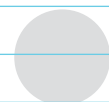
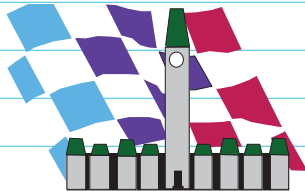
**BMW Club
of Quebec**



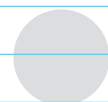
x

7x

**BMW Car Club
of Ottawa**



**BMW Motorcycle Club
of Ottawa**



**BMW Motorcycle Club
Loonie-tic Riders**



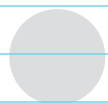
**BMW Motorcycle Club
Loonie-tic Riders
of Quinte West**



x

7x

**BMW Club
of Canada
Trillium Chapter**



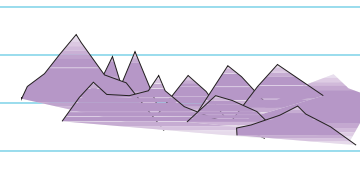
**BMW Club
of Manitoba**



**BMW Club
of Regina**



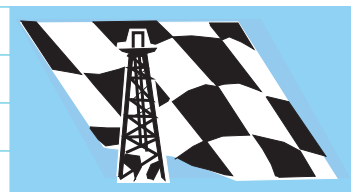
**BMW Club
Southern Alberta**



x

7x

**BMW Club
Northern Alberta**



**BMW Car Club
of British Columbia**



**BMW Motorcycle Club
Bee Cee Beemers**



**BMW Club
of Canada
Vancouver Island**

