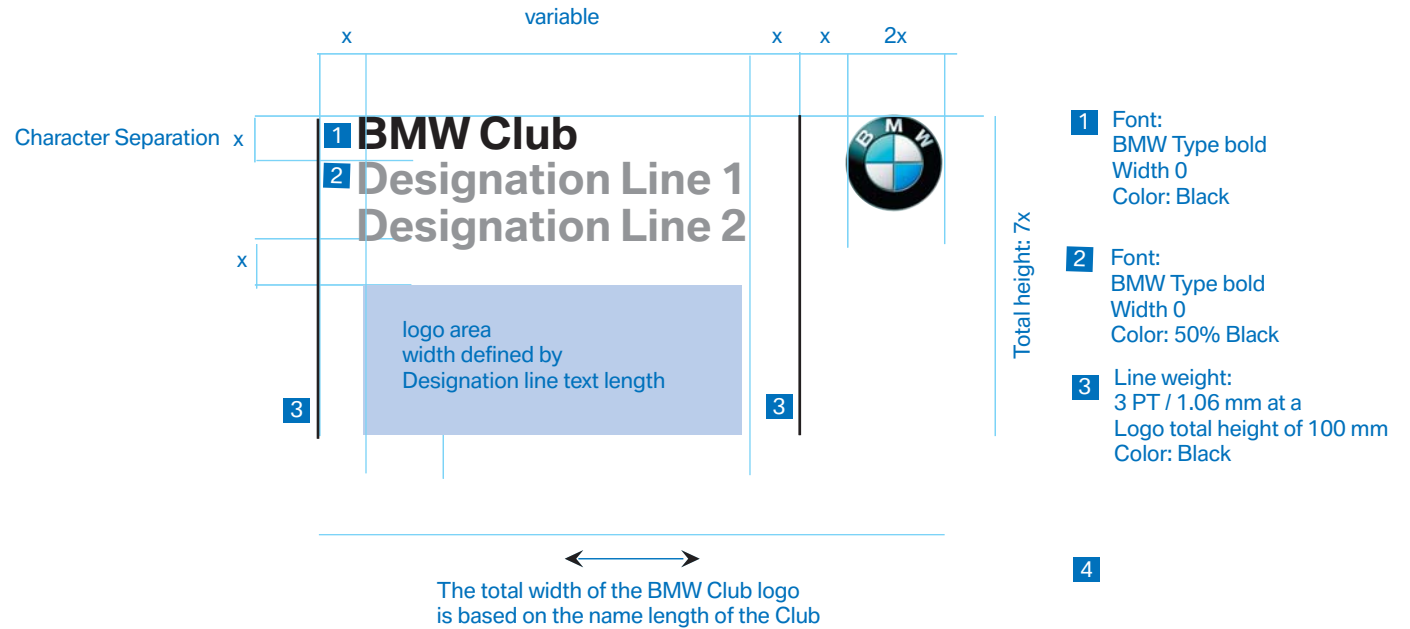
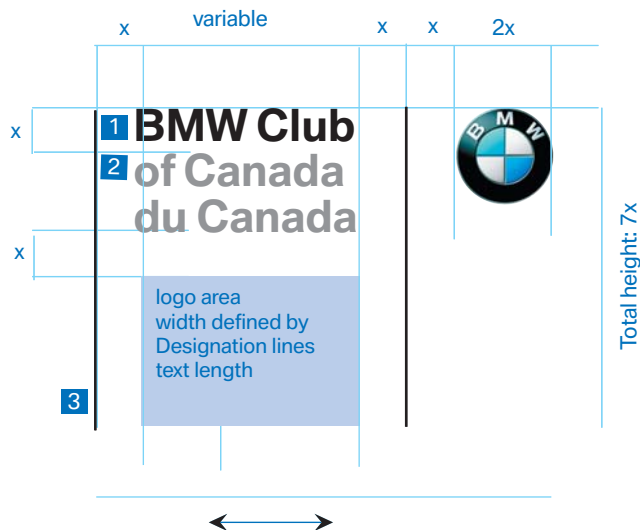


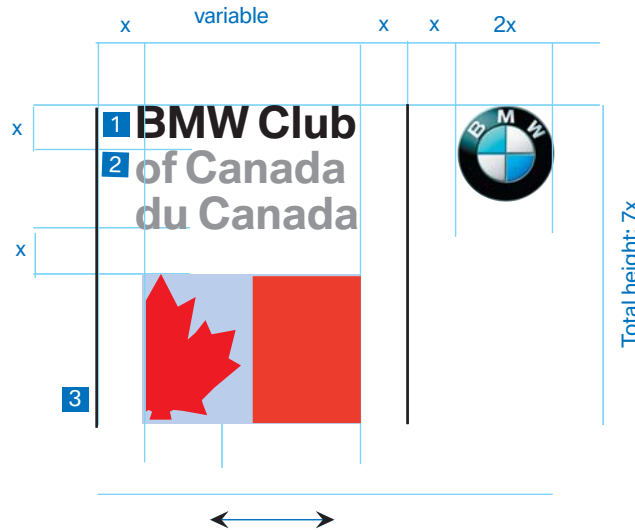
Updating the BMW Club of Canada logo based on the new guidelines



1. Determine size based on name



2. Convert logo element to new format



3. Completed change



Note: when logo is on apparel that has background color other than white, a white badge surround is required. Denoted by light blue box in sample above